

| Exposure | Description | Value | \$1000 | \$2000 | \$3,500 | \$5,000 | \$10,000 | \$15,000 |
|------------------------------|--------------------------------------|----------------|----------------|----------------|----------------|--------------------|-----------------|--------------------|
| | | | Base Sponsor | Core Sponsor | Stage Sponsor | Main Stage Sponsor | Event Sponsor | Presenting Sponsor |
| At the Event | | | | | | | | |
| Regular Booth | Not on Sponsor Row | \$500 | | X | | X | | |
| Sponsor Booth | On Sponsor Row inc Canopy and Chairs | \$1,100 | | | X | X | 2X | 2X |
| Stage Banner | Not on Main Stage | \$500 | X | X | | | 5X | 5X |
| Main Stage Banner | | \$1,000 | | | X | 2X | X | X |
| MC Call Outs | Acknowledgements from all MC's | \$100 | X | X | X | X | 2X | 3X |
| In the Program | | | | | | | | |
| 1/8 Page Ad | | \$125 | X | | | | | |
| 1/4 Page Ad | | \$250 | | X | | | | |
| 1/2 Page Ad | | \$500 | | | X | | X | X |
| Full Page Ad | | \$1,000 | | | | X | X | X |
| Map Ad | On Event Map | \$150 | | X | X | X | X | X |
| Sponsor Logo | On Sponsor Page | \$100 | X | X | X | X | X | X |
| Sponsor Feature | 1/4 Page Feature | \$250 | | | | | X | X |
| On the Website | | | | | | | | |
| Sponsor Logo | On Sponsor Page | \$100 | X | X | X | X | X | X |
| Featured Week | 1 week on Homepage | \$150 | | X | X | X | X | X |
| Homepage Placement | Year-long placement on Homepage | \$500 | | | | | X | X |
| In our Advertisements | | | | | | | | |
| Logo on Print Ads | In Press & Magazines | \$100 | | X | X | X | X | X |
| Logo on Poster | | \$100 | | X | X | X | X | X |
| Mention on Radio Ads | | \$500 | | | | | X | X |
| Presenting Title | | | | | | | | X |
| On Entry Banner | | \$2,000 | | | | | | X |
| On Poster | | \$1,000 | | | | | | X |
| On Website | | \$1,000 | | | | | | X |
| On Event Program | | \$500 | | | | | | X |
| On Advertising | Print and Radio | \$500 | | | | | | X |
| Memorabilia | | | | | | | | |
| Collectors Shirts | | \$50 | 2X | 2X | 3X | 3X | 6X | 6X |
| Collectors Posters | | \$20 | 2X | 2X | 3X | 3X | 6X | 6X |
| | Estimated Value of Pack: | \$1,065 | \$2,190 | \$3,510 | \$5,010 | \$10,070 | \$15,070 | |